

The Ultimate Guide to Nonprofit Software Discounts

2026 Edition

Save \$10,000+ with Free and Discounted
Software for Nonprofits



www.missiontechadvisors.com

How to Use This Guide

Your nonprofit can access the same enterprise-grade software that Fortune 500 companies use—and you can get most of it for free or heavily discounted.

This guide provides comprehensive information about 50+ nonprofit software discounts, including exact discount amounts, application links, and tips for getting approved faster.

What's Inside:

- The 'Big Three' free tools worth \$38,640/year
- TechSoup: Your gateway to thousands in savings
- 50+ software programs with exact discount amounts
- Application tips and eligibility requirements
- Common questions answered
- Action plan to maximize your savings

The Big Three: Claim These First

If you do nothing else after reading this guide, claim these three free programs. They alone are worth \$10,000+ per year.

1. Google Workspace - 100% FREE

Professional email, unlimited storage, collaboration tools, video conferencing, and more—completely free for nonprofits.

Retail Value: \$1,440/year (for 10 users)

Apply: google.com/nonprofits

Eligibility: Valid 501(c)(3) status

2. Salesforce NPSP - FREE for 10 Users

Full enterprise CRM with Nonprofit Success Pack. The same platform major corporations pay hundreds of thousands for—free for nonprofits.

Retail Value: \$36,000/year (for 10 users)

Apply: salesforce.org/power-of-us

Eligibility: 501(c)(3) organizations

3. Canva Pro - FREE for Up to 10 Team Members

Premium design templates, brand kit, premium stock photos, team collaboration, and all pro features—free for nonprofit teams.

Retail Value: \$1,200/year (for 10 users)

Apply: canva.com/canva-for-nonprofits

Eligibility: Registered nonprofit with documentation

Total Value: \$38,640/year

Understanding TechSoup

TechSoup is a nonprofit that connects other nonprofits with technology. They've partnered with major tech companies to offer software at 90-95% off retail prices.

- **One validation opens many doors:** TechSoup validates your nonprofit status once, and many companies accept this validation.
- **Administrative fees, not retail prices:** Pay small admin fees (\$10-50) instead of retail prices. A \$1,200 software package might cost you \$30.
- **Trusted by major vendors:** Microsoft, Adobe, Cisco, Symantec, and dozens more.
- **Free services included:** Free technology consultations and educational resources.

Apply: techsoup.org

Processing time: 2-4 weeks

Collaboration & Communication

Software	Discount	Application
Slack	FREE (250 or fewer) or 85% off	slack.com/nonprofits
Microsoft Teams	FREE with M365	microsoft.com/nonprofits
Zoom	50% off	Through TechSoup

Project Management

Software	Discount	Application
Asana	50% off	asana.com/nonprofit
Monday.com	10 free seats + 70% off	Contact directly
Trello	75% off	atlassian.com/nonprofit
Airtable	50% off	Apply online

Email Marketing

Software	Discount	Application
Mailchimp	15% off + free tier	mailchimp.com
Constant Contact	30% off	constantcontact.com
Brevo	Nonprofit pricing	brevo.com

Design & Creative Tools

Software	Discount	Application
Adobe Creative Cloud	75-85% off	Through TechSoup
Piktochart	Nonprofit discount	piktochart.com

Payment Processing

Software	Discount	Application
Stripe	Discounted rates	stripe.com
PayPal	Reduced fees	paypal.com/givingfund

Accounting Software

Software	Discount	Application
QuickBooks	50% off first 3 months	intuit.com
Xero	Nonprofit pricing	xero.com
Aplos	Nonprofit-specific	aplos.com

Security & Password Management

Software	Discount	Application
1Password	50% off	1password.com
Norton/Symantec	Heavy discounts	Through TechSoup

Social Media Management

Software	Discount	Application
Buffer	50% off	buffer.com
Hootsuite	50% off	hootsuite.com
Sprout Social	Up to 50% off	sproutsocial.com
Bitly	FREE	bitly.com

Forms & Surveys

Software	Discount	Application
JotForm	50% off	jotform.com
SurveyMonkey	Special pricing	surveymonkey.com

Website & Hosting

Software	Discount	Application
Wix	70% off for 2 years	Through TechSoup
DreamHost	FREE hosting	dreamhost.com/nonprofit

Automation & Integration

Software	Discount	Application
Zapier	15% off + free tier	zapier.com

Special Programs Worth Noting

Google Ad Grants - \$10,000/Month FREE Advertising

Eligible nonprofits receive \$10,000 per month in free Google Ads. This is \$120,000/year in free advertising. Requires active website, valid 501(c)(3), and ongoing campaign management.

Apply: google.com/grants

YouTube Nonprofit Program

Free access to live streaming, call-to-action overlays, custom thumbnails, and Creator Academy.

Application Tips: Get Approved Faster

- **Have documentation ready:** IRS determination letter, EIN, mission statement, website URL
- **Use consistent email domain:** Apply with @yournonprofit.org (not Gmail)
- **Start with TechSoup:** Their validation is accepted by many programs
- **Read eligibility carefully:** Some programs exclude hospitals, political orgs, etc.
- **Plan for processing time:** Allow 2-4 weeks for most applications
- **Set renewal reminders:** Most discounts require annual reverification
- **Keep records:** Save approval emails and track application dates

Common Questions

Q: Can we use multiple discounts?

A: Generally, you choose one path per product (TechSoup OR direct discount). Compare to see which saves more.

Q: What if we're fiscally sponsored?

A: Some programs accept fiscal sponsorships. Check individual requirements.

Q: Do discounts renew automatically?

A: Usually no. Most require annual reverification of nonprofit status.

Q: Can we use these for client work?

A: No. These are for your nonprofit's operational use only.

Q: What about churches?

A: Many programs include churches. Google requires 501(c)(3) specifically, but others may include religious organizations.

Your Action Plan

This Week:

- Apply for Google Workspace (FREE)
- Apply for Canva Pro (FREE)
- Register with TechSoup

This Month:

- Apply for Salesforce NPSP (if you need a CRM)
- Apply for Slack for Nonprofits
- Review current software subscriptions for discount opportunities

This Quarter:

- Systematically go through all software subscriptions
- Apply for all relevant discounts
- Calculate your total annual savings

Need Help Maximizing Your Technology Budget?

Applying for nonprofit discounts takes time, and knowing which tools fit your needs requires experience.

Mission Tech Advisors helps nonprofits:

- Assess which tools best fit their needs
- Apply for nonprofit discounts and programs
- Set up and integrate chosen solutions
- Train teams for successful adoption

Schedule a free consultation:

www.missiontechadvisors.com/contact

ebooth@missiontechadvisors.com